



**Pride Of Mobile Azalea**  
*Rhododendron 'Pride of Mobile'*

Height: 8 feet

Spread: 8 feet

Sunlight:

Hardiness Zone: 6b

**Description:**

Stunning pink blooms with red flecks cover this attractive open airy shrub in mid spring; ideal when massed in borders, foundation plantings, or low screening; absolutely must have well-drained, highly acidic and organic soil

**Ornamental Features**

Pride Of Mobile Azalea is covered in stunning clusters of hot pink trumpet-shaped flowers with red spots at the ends of the branches in mid spring, which emerge from distinctive red flower buds. It has dark green evergreen foliage which emerges light green in spring. The small glossy oval leaves remain dark green throughout the winter.

**Landscape Attributes**

Pride Of Mobile Azalea is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Pride Of Mobile Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

Pride Of Mobile Azalea will grow to be about 8 feet tall at maturity, with a spread of 8 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*Pride Of Mobile Azalea flowers*  
Photo courtesy of NetPS Plant Finder



This shrub does best in partial shade to full shade. Keep it well away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.