



August Beauty Gardenia
Gardenia jasminoides 'August Beauty'

Height: 5 feet

Spread: 3 feet

Sunlight: ● ●

Hardiness Zone: 7b

Description:

A prolific bloomer with large, sweetly fragrant, elegant white flowers contrasted by deep green foliage; a wonderful garden accent plant that also makes a fine hedge; water more often in extreme heat

Ornamental Features

August Beauty Gardenia features showy fragrant double white flowers at the ends of the branches from early to late summer. The flowers are excellent for cutting. It has dark green evergreen foliage. The glossy pointy leaves remain dark green throughout the winter.

Landscape Attributes

August Beauty Gardenia is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

August Beauty Gardenia is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



August Beauty Gardenia flowers
Photo courtesy of NetPS Plant Finder



August Beauty Gardenia flowers
Photo courtesy of NetPS Plant Finder



Planting & Growing

August Beauty Gardenia will grow to be about 5 feet tall at maturity, with a spread of 3 feet. It has a low canopy, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub does best in partial shade to full shade. Keep it well away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.